



vitamin angels®

2015 ANNUAL REPORT





WE BELIEVE IN THE POWER OF VITAMINS

At Vitamin Angels, we love helping children, we love supporting good health, and we love traveling the world to be inspired by those we serve. And it's a good thing we love our work, because we have a huge job in front of us – ending malnutrition. We've made it our mission to get lifesaving vitamins to millions of the hardest to reach mothers and children. Vitamins, though small in size, have enormous impact. They help mothers give birth to vibrant babies, help children fight infection and disease, and create hope for a healthier tomorrow. In the most critical situations, vitamins save lives. We are continuously encouraged by the strength and fortitude of the families we meet, despite the incredible challenges they regularly face. We believe the well-being of society is linked to the health and safety of mothers and children.

We believe in the power of vitamins.



LETTER FROM THE PRESIDENT

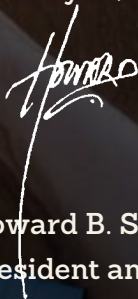
2015 was our biggest year ever. Our Annual Report highlights some of Vitamin Angels' exceptional accomplishments.

We are exceedingly proud of everything we achieved last year because we know how important our work is. For the families we serve, the means to give their children the best start to life – from conception through their critical developmental years – are often outside of their reach.

Often the health and nutrition services provided our field partners are the only access to support available. They are the only thing standing between a healthy start to life and one that imperils the lives of both mom and baby. Between healthy, vibrant children and ones who are sickly and weak. Between those with the chance for a bright future and those without.

Thanks to the generosity of our supporters we don't have to imagine that world. We have the solution, and we have you. You make our work possible. You are helping to ensure safe pregnancies, healthy babies, and futures full of potential.

Thank you,

A stylized, handwritten signature in white ink that reads "Howard". The signature is fluid and cursive, with a long, sweeping underline that extends down towards the printed name below.

Howard B. Schiffer
President and Founder

OUR MISSION

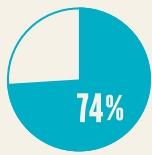
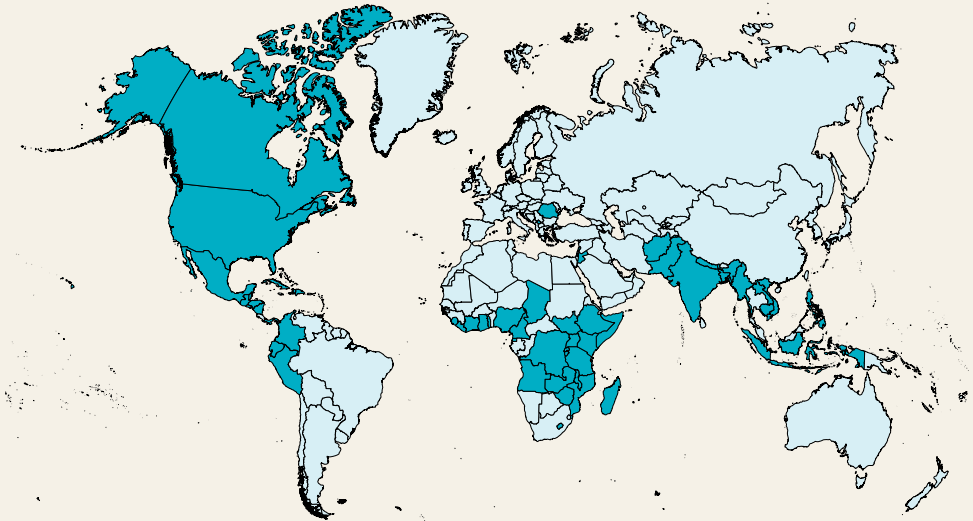
Vitamin Angels helps at-risk populations in need – specifically pregnant women, new mothers, and children under five – gain access to lifesaving and life changing vitamins and minerals.



2015 HIGHLIGHTS

Over 48 million

children under five, new moms, and pregnant women served.

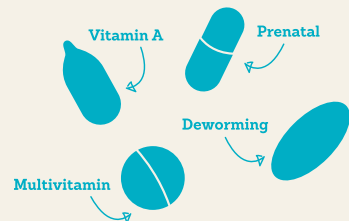


We worked in 1 in 4 countries worldwide

Of the 54 countries where Vitamin Angels worked, 74% are classified as experiencing moderate, severe, or alarmingly high malnutrition.

Over 230 million doses

Over 230 million life changing vitamin A, prenatal and children's multivitamins, and deworming tablets were distributed.



Over 800 nonprofits

added our vitamins to their existing programs for populations without access to national health services.



**We grew our field partner network
by more than 100% in 2015!**

OUR APPROACH

To serve millions of moms and children worldwide, we leverage the intimate knowledge and existing infrastructure of qualified local nonprofit organizations—our Field Partners—and add our nutrition interventions to their existing community healthcare or nutrition services. We also provide our field partners with technical assistance in the form of training and educational materials.

Reaching Underserved Populations

Roughly 30% of those residing in developing countries don't have access to national health services.*



*30% is a global average of individuals who do not have access to health services. Coverage may be higher or lower in different countries and regions.



OUR INTERVENTIONS

Vitamin A + Deworming

Vitamin A supplements work to strengthen immune systems and fight off life-threatening illnesses for children who don't have access to foods with vitamin A. Just two doses a year can significantly reduce illness or death.

Wherever possible, we pair deworming treatments with vitamin A to eliminate worms in children and stop parasites from absorbing the critical nutrients—like vitamin A—which a child needs to develop.



A photograph of a woman with dark hair, wearing a red top and a colorful striped shawl, smiling warmly at a young child. The child is wearing a yellow mesh tank top and a silver chain necklace. They are outdoors with lush green trees and palm trees in the background. A dark grey text box is overlaid on the upper right portion of the image.

OUR IMPACT: ZALA

Fruits and most vegetables are out of the budget for Salma and her family, so she makes sure that 11-month-old Zala receives vitamin A to complement her low-nutrient diet. Salma believes health is important because when Zala is sick, the whole family worries. Healthcare is also expensive for Salma, so when Zala is healthy, they can use their money to buy essential resources like food. Salma hopes that when her daughter grows up, she will get a good education and a well-paying job so that she can own a home.

Last year, we gave vitamin A to over 40 million children and reached over 25 million of those same children with deworming tablets.

A woman with a joyful expression is the central figure, wearing a bright pink jacket over a green top and a vibrant, multi-colored patterned skirt. She wears a traditional yellow and white headscarf. A baby, wearing a red and white striped hat, is peacefully sleeping in a colorful, patterned sling across her chest. The background shows a rustic setting with a mud-brick wall and a wooden door, set against a backdrop of green hills and a clear sky.

OUR IMPACT: JHON EDISON

Cecelia told us the prenatal vitamins helped her to feel stronger during this last pregnancy than with her previous pregnancies allowing her to continue serving as a community health worker. She provides basic medical care, advice and aid to her community in the high Andes of Peru. Her baby, Jhon Edison, was born larger than his five older siblings. A recent freeze destroyed most of Cecelia's crops meaning the family had to purchase more food this season. Her shelves were sparingly stocked with potatoes, bagged rice, and some canned beans. As a nursing mom, prenats gave her access to nutrients she and her baby needed.

We distributed over 78 million prenatal vitamins in 2015!

NUTURING HOPE

Prenatal Vitamins + Nutritional Counseling

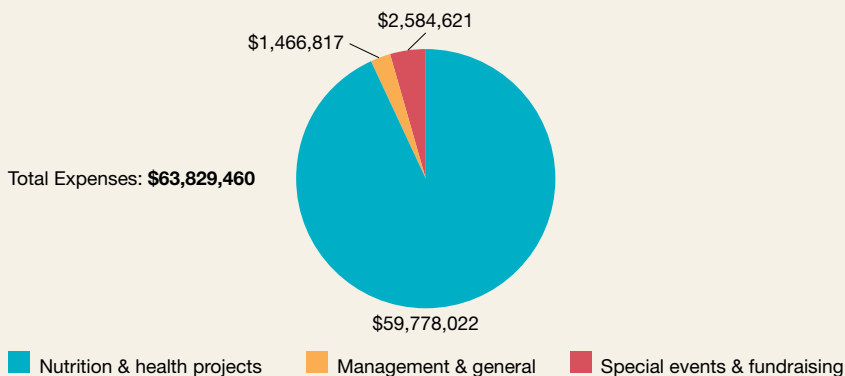
Babies of poorly nourished moms may be stillborn, small, or have low birth weights. Our prenatal vitamins deliver essential nutrients so more babies can survive and thrive.

In combination with prenatal vitamins, we promote nutritional education, particularly for breastfeeding and supplementary feeding practices, to ensure good health is long-lasting.

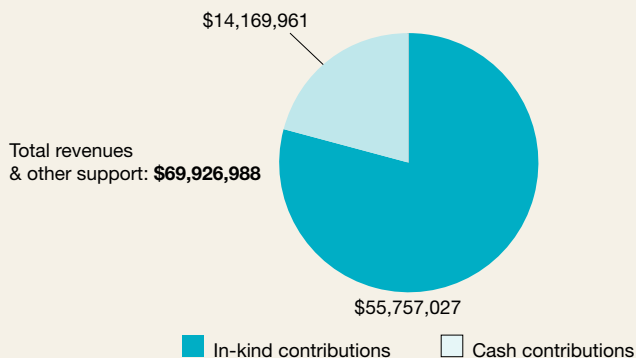


FINANCE REPORT

How we use our funds



Sources of operating revenue



We have received a 4-star rating—their highest—from Charity Navigator for Financial Health, Accountability and Transparency.





OUR BOARD

Board of Directors

Clayton Ajello, DRPH, MPH

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Jim Tonkin

2015 CONTRIBUTORS

Our heartfelt thanks to the generous companies listed here, as well as countless dedicated and giving individuals, for helping bring the power of vitamins to children around the world.



\$5 Million +

Walgreens

PROCAPS[®]
LABORATORIES

The **WORM**
PROJECT

\$1 Million +

theVitaminShoppe[™]
every body matters[™]

\$250,000 +

CAPSUGEL[®]
Quality
People and Products Working Together[™]

PHARMACHEM
LABORATORIES

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LABORATORIES

VITAMIN
WORLD[®]

Nature's Value[™]

\$100,000 +



\$50,000 +



\$20,000 +



\$10,000 +



Services Donations

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- Nutritional Outlook Magazine
- Select Nutrition
- Amazing Wellness Magazine
- New Hope 360
- Overnight Labels, Inc.
- Total Health Magazine
- dicentra
- NutraIngredients.com
- Salani & Associates, Inc.
- WholeFoods Magazine
- Ingredients Insight



Vitamin Angels is a 501(c)3 tax-exempt organization, incorporated in the State of California and headquartered in Santa Barbara, California.

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