



Corporate Partnership Opportunities

2023



vitamin angels®

Everyone deserves a chance at a healthy, productive life.

Vitamin Angels is a public health nonprofit working to improve maternal and child nutrition worldwide.

We focus on helping the most underserved, nutritionally vulnerable populations – pregnant women, infants and young children – gain access to proven nutrition solutions and services to improve their overall health. In partnership with stakeholders at the global, national, and local levels, we are effecting meaningful change now and for generations to come.

71 million

pregnant women and children reached in 2022.



Prenatal Vitamins & Minerals (Multiple Micronutrient Supplements)

The first 1,000 days – starting with pregnancy – is a time of rapid growth and development. To safely and effectively improve maternal health and pregnancy outcomes, we focus on increasing access to MMS and improving maternal diet quality.



Vitamin A + Albendazole

When children start life healthy, they're better able to reach their full potential. To build strong immune systems, reduce illness, and support physical growth, we deliver vitamin A and deworming to children under 5.



Supplementary Feeding

A child's nutrition from infancy through age two can influence their health for a lifetime. During this critical window, we share educational materials on the importance of breastfeeding and complementary feeding, which can save lives while helping to promote overall health and wellbeing.

Every mother. Every child. Everywhere.

Nutrition has a critical impact on everyone's health, well-being, and future. Yet, today, more than 3 billion people worldwide experience some form of malnutrition.

Vitamin Angels partners with over 1,200 program partners across the globe to reach over 71 million women and children in about 65 countries and all 50 U.S. States.

Barriers to Care



Availability

A limited supply of resources such as product or health professionals, may exist within a specific region or timeframe.



Access

Health care services or products for families in low-resource settings may be too far away, inadequately distributed, or require long waiting lists or waiting times.



Awareness

Interventions and services may be available, but families don't know they exist or why they are needed.



Acceptability

Due to a complex range of factors such as longstanding social norms and real or perceived quality of care concerns, some communities have low trust in healthcare.



Affordability

Families in low resource areas may find health care to be cost-prohibitive, including appointment fees, transportation costs, and loss of wages.

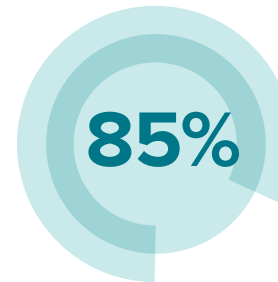
More than a Donation

An official partnership with Vitamin Angels allows businesses to do more than charitable giving. Purpose-driven companies see a competitive advantage, increased profits and customer loyalty.

Our expertise delivers business solutions in cause-marketing, employee engagement programming, corporate social responsibility/sustainability initiatives, and more.



89% of business leaders today believe companies that lead with purpose have a competitive advantage in today's market.



85% of business leaders agree that being a purpose-driven company drives profit.



72% of consumers said they were more likely to be loyal to a company when they led with purpose.

Partnership Offering

The Vitamin Angels team is ready to help meet your company's strategic business goals by working with you to build an effective partnership. We offer two packages to help build a powerful custom platform that will demonstrate your brand's kindness and caring on a global scale.

Corporate Partnership

Integrate your partnership story through a fully integrated marketing strategy that shows your customers how you are helping underserved moms and children.

- Access to logos, photos, and impact stories
- Custom partnership messaging
- Planning meeting with Account Executive to support your partnership launch through a fully integrated marketing strategy



Promotional Partnership

We're here to support you year-round! From strategic partnership planning to custom campaigns, our Account Executives are here to help every step of the way. Includes all perks above plus:

- Sales-based donation model and impact messaging
- Dedicated Account Executive support
- Customer and Employee engagement experiences
- Full library of logos, co-branded videos, photos, and impact stories
- Vitamin Angels digital push to help launch the partnership



Our Partners

\$10 Million+



\$5 Million+



\$4 Million+



\$1 Million+



\$250,000+



\$100,000+



Proud Partners



Proud Contributors

Balchem	Fungies	Lief Labs	Organetics	VitaRx
Causely	Happy V	Metagenics	Orthomolecular	Alpha Lion
Do Vitamins	Innosupps	Modere	Nutrition Laboratory	LCR Health
EyePromise	Jonas Paul Eyewear	NutraChamps	Pharmaca	
Fitness Innovative Technologies	KITS Eyecare	Organifi	Vessel Health	
		Organixx		

Donations received in 2022

Our Financials

At the core of everything we do at Vitamin Angels is the pervasive and persistent expectation that we operate at the highest level of performance with exceptional accountability and transparency. We hold ourselves to this standard to ensure we fulfill our obligation to those we serve and to all those who entrust us with their contributions.

Audited financial statements and Form 990 available at:
vitaminangels.org/financials



Annual Report

Annual Report, audited financial statements and Form 990 available at: vitaminangels.org/financials.

Accountability & Transparency

Charity Navigator and Guidestar (now Candid) give Vitamin Angels their highest marks for financial transparency.





Ready to Get Started?

Contact us at
partnerships@vitaminangels.org